MINUTES FOR CCBC BOARD OF DIRECTORS MEETING
6:00 pm on MARCH 9, 2020 at the CC Museum of Natural History, Brewster

1. Welcome to Attendees (Bono)

Present: Bono, Clapp, Curley, Faherty, Goodchild, Raleigh
Absent: Forbes, Foti, Raffaele

The April meeting has been cancelled due COVID-19 precautions

2. Approve Minutes of Past Meeting (Raleigh).

   a. February minutes were corrected by email.

3. Treasurer’s Report (Curley)

   a. YTD income and expenses through the end of February
      i. We had $540 in income for Feb., including $70 in Merchandise sales (our first of the year). YTD income of $6458 is 87% of budget. Operating + Membership expenses for Feb were $419; YTD expenses $3303, or 49% of budget. Our grant fund brought in $55 from the camera and feeder raffle, and awarded $1000 to Birds Jamaica in Feb. YTD $1321 in, $1598 out. Our checkbook balance at the end of Feb. was $25,531.33.
      ii. An error in the scholarship line was noted – should be $3000
   b. Membership totals for 2020 (new and renewals)
      i. 10 members in 7 households renewed in Feb, bringing us to 266 renewals for the year. We had 4 new members in 3 households, for a YTD total of 39 new members.
   c. All non-renewing members will be set to Inactive at the end of March.

4. Merchandise (Goodchild):

   a. Online store closed now through end of March
      i. We will arrange to open the store April 13 (the day of the next meeting), for two weeks. If we get $100 in orders, we’ll open it again in May.
   b. Checklist distribution status: we sell in bulk @55 cents per checklist.
      Any updates?
      i. Mike O’Connor at the Bird Watcher’s General Store is interested in another 100 checklists. John Goodchild plans to go around to those who bought it in June.
      ii. Mike asked when the checklist will be updated, and who will update it.
         1. The most recent update was 2008. When we use up our current stock, we need to update it. There is still some interest in it. Our YTD income from checklists is $154. It will be interesting to see if there are more repeat orders besides Mike’s.
         2. There was uncertainty as to who created the current version, and how it was formatted. Blair Nikula’s name is on the 2008 checklist.
         3. A taxonomy update is needed and would involve re-ordering the groups of birds according to the most current understanding of relationships. Printed field guides go out of date quickly.
         4. An update of the seasonal abundance and phenology of each species would be a larger project, but the information is easily obtained for Barnstable County on eBird.
5. Young Birder Scholarship (Faherty):
   a. We are making 3 awards: one Costa Rica, one Hog Island Teen Birding, one Hog Island adult camp
   b. Announce in next Kingfisher and send press release to media
      i. News release sent to Mark Faherty
   c. Anything else?
      i. Source of applicants: All three students are from Barnstable High School. Concern was expressed that it may appear as favoritism. The opportunity was widely communicated to all Cape high schools. All applicants were from BHS. That may be a function of school size, but also the presence of an active CCBC member at that school promoting it.
      ii. It's not easy to dig out where previous awardees went to high school; the old issues of the Newsletter might be a source of information.
      iii. Maria will edit the news release, adding historical data Fran compiled regarding schools represented by past scholarship recipients.

6. Teach the Teachers initiative (Curley):
   a. We have contacted Bridget Burger, Dir of Adult Ed, at CCCC
      i. Conference call to be arranged: Peter, Maria, and Bridget, with Mark and David participating if the scheduling works
      ii. We are hoping the school(s) can provide classroom, AV, PR, copying services, Professional Development certification
      iii. Ed Hoopes, who teaches at 4Cs – potential instructor?
      iv. Field trips? Summer – don’t go where parking fee? Shore birds…After hours?
   b. Brief discussion/affirmation of goals:
      i. Reach multiple teachers simultaneously
      ii. Influence what they integrate into the classroom
      iii. Provide educational “credits”
      iv. One week summer course at no cost to teachers

7. Micro-grant initiative (Bono for Raffaele):
   a. Herb updated the CCBC Proposal Guidelines, which you should have received
      i. Requires more thought and discussion than we have time for at Board meetings.
   b. In Herb’s absence, review his emailed status report.
   c. None of the current projects are expected to have results until next quarter.

8. Walks: (Bono for Foti)
   a. MJ emailed call for Spring Walks in mid-February. About 50% full; need more volunteers, so please speak up now.
   b. Needs to be finalized by March 24 at the very latest.
   c. Via email on March 15 MJ submitted a thorough list of 20 spring walks, including 11 at the Beech Forest through May. This is more spring walks than have been scheduled in the past three years.

9. Kingfisher mailings:
   a. Next Kingfisher produced, emailed, and online by March 28
   b. Next Kingfisher mailed after March 29
   c. Need more member photos
   d. Need Scholarship Winner Press Release
10. Publicity/Public Awareness Status Report (Clapp, Curley, Bono):
   a. Status of “Rack Cards”?
      i. A mockup was provided during the meeting and a few suggestions were made. David requested any further corrections by Wednesday March 11.
   b. Social Media (Facebook; what else?) Maria has been posting on Facebook.
   c. Website some items on Facebook should become news items
   d. Local Media and Event Sites, plus CCMNH “Tidings”
   e. Association of Mass Bird Clubs: MJ representing us
   f. Local event presence?
   g. Anything else?

11. Miscellaneous Donations
   a. Donation of books and other items?
      i. Forbush 3 volumes; Phil Kyle is not in position to buy now; what to do?

12. New Business
   a. Appointment of Peter Fang to fill out Ron Cadillac’s term (thru June 2020)
      i. The Board approved the appointment of Peter Fang to fill out the remaining term of Ron Cadillac as CCBC Director of Publicity and Outreach
   b. Slate of Officers/Directors for 2020-21?
      i. Officers: are all willing to stand for another 1-year term? Fran declines.
      ii. Directors: Publicity: Peter Fang will stand for a full term
      iii. Directors: Membership: propose changing name of Directorship to “Conservation and Education” and asking Herb Raffaele to stand for a new term. This motion was made, seconded by Maria, and approved.
      iv. Newsletter: Mary O’Neil (Brewster) recently retired, might be willing to help with the Newsletter.
   c. Other new business?
      i. 2020-21 is our 50th year. It was proposed that we invite early members to come back and talk during meetings at the December meeting (which already will be busy with fund-raising and three scholarship speakers) or spread through the year. Suggested names included Art King, Peter Trimble, Blair Nikula, Bob Prescott, Peter Trull, Wayne P, and Rich Chandler (sp?)
      ii. Possible September Program: Peter Bono was impressed with Sean Williams’ presentation at the March 8 Mass Audubon Birders’ Meeting on the timing of spring migration. He wondered if we might invite him to speak about fall migration timing. No action was taken on this suggestion but Mark will look into it
      iii. The Boston Birding Festival is scheduled to be held May 19-23, 2021, in partnership with MA Audubon. We may be leading bird walks during the event. The website is bostonbirdingfestival.org.

13. Adjourn at 7:05 p.m.
General Meeting

Called to order 7:15 p.m. by Peter Bono

Attendance: 33 people
   2 new members introduced, 0 visitors

Auction: Squirrel Buster Feeder donated by BWGS sold for $45

Announcements:
   • Changes and openings on Board – Publicity and Outreach Director – Peter Fang
   • Elections in May, recruiting to fill positions. Pres, VP, Sec, Treas are 1-year, directors 3-year terms
   • Memberships not renewed by end of March will be marked inactive and will not receive mailings.
   • Kingfisher expected arrival date by end of March, paper version a week or two later.
   • Scholarship awards made
   • Merchandise available in the back of the room
   • Refreshments available including decaf coffee; need volunteers for upcoming months
   • Online store opening April 13 with a revised set of offerings
   • Upcoming walks

Bird Sightings:

   • First Phoebes
   • Purple Finch female (peak in March)
   • Red-winged Blackbirds
   • Common Grackles
   • Yellow-rumped Warbler
   • Brown-headed Cowbird
   • eBird reports include
     o Chipping Sparrow
     o Clay-colored Sparrow
     o Thick-billed Murre
     o American Bittern (Fort Hill)
     o Piping Plover (Nantucket)
     o Red Knot (Tern Island) with some Dunlin

Program:

Jim Sweeney took us to Texas and into spring with “Jim’s Texas Odyssey: Central, South, and West Texas Specialties.”

Adjourned at 8:30 p.m.